



For Immediate Release
Friday, Sept. 18, 2009

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Media Advisory: **Chicago Adopt-a-Beach™ Press Conference and Cleanup**

When: 10:30 a.m., Saturday, Sept. 19.

Where: *North Avenue Beach, Chicago. (*Note correction from earlier press release.)
Event takes place north of the pedestrian footbridge. Directions: From downtown, head north on Lake Shore Drive and exit at North Avenue. Event is north along the bike path from the parking area. If parking in Lincoln Park, cross the pedestrian foot bridge near the southern end of the park (near the baseball fields).

Who: Congressman Mike Quigley and Marc Miller, director of the Illinois Department of Natural Resources, join acting Alliance President Joel Brammeier in kicking off the cleanup. Matt Tinning, legislative director of the Ocean Conservancy, and Julie Chavez, a senior vice president of Bank of America, will also deliver comments.

What: Press conference to launch regional September Adopt-a-Beach cleanup, immediately followed by a beach cleanup and data collection by volunteers.

For more information on the Illinois cleanup, see <http://www.greatlakes.org/adoptabeach>.

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Formed in 1970, the Alliance for the Great Lakes is the oldest independent citizens' organization in North America. Its mission is to conserve and restore the world's largest freshwater resource using policy, education and local efforts, ensuring a healthy Great Lakes and clean water for generations of people and wildlife. More about the Alliance for the Great Lakes is online at www.greatlakes.org.